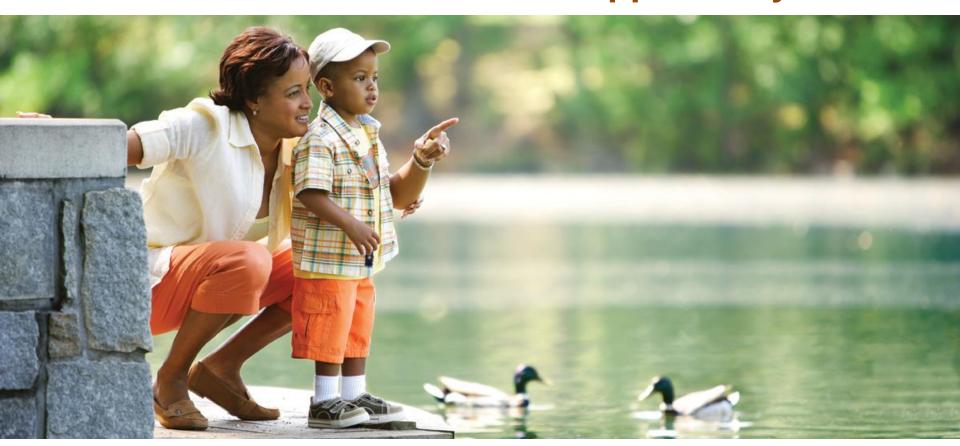
## Medicaid Can Pay for Trees The Investment to Make the Opportunity Real















#### **Health 101 & Social Determinants**



Where people are born, live, work, play, worship, and age affect their health and quality of life

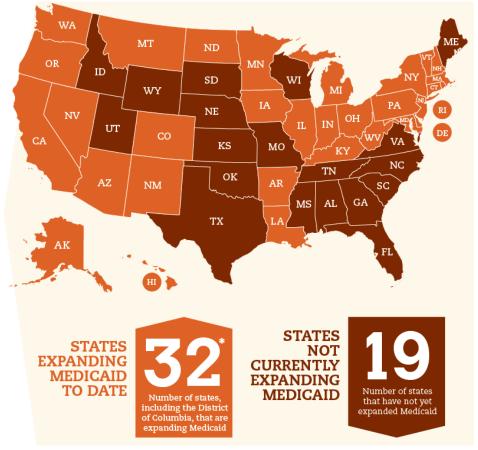
Your zip code determines more of your health than your genetic code, for most people

Availability and access to quality resources

Improving health = Improving health equity

#### **Medicaid Expansion & Flexibility**





# We can make the link between health and outdoors explicit







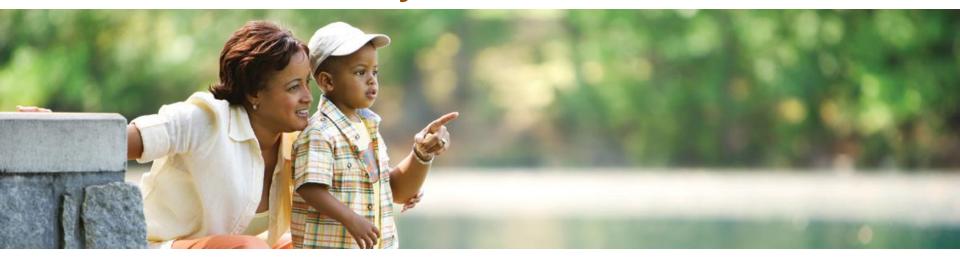




...But we know there are inequities in both health and access to the outdoors

Progress will depend on working partnerships between champions for health and champions for the outdoors

#### The Tools to Quantify Health Return on Investment



- Commitment to equity and community leadership;
- Predictive models and decisionmaking tools;
- Better coordination; and
- National confirmation and research investment.

#### The Tools to Quantify Health Return on Investment

An Example Air Quality

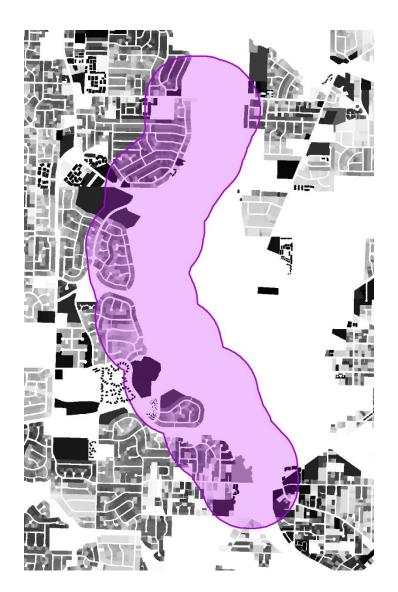


**400m Buffer** (Area of Influence)

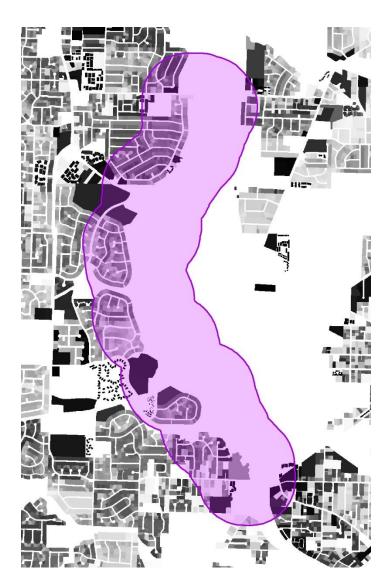


Esri, HERE, DeLorme, TomTom, MapmyIndia,  $\ensuremath{\mathfrak{G}}$  OpenStreetMap contributors, and the GIS user community

**Area of Influence** overlaying Dasymetric Population Map



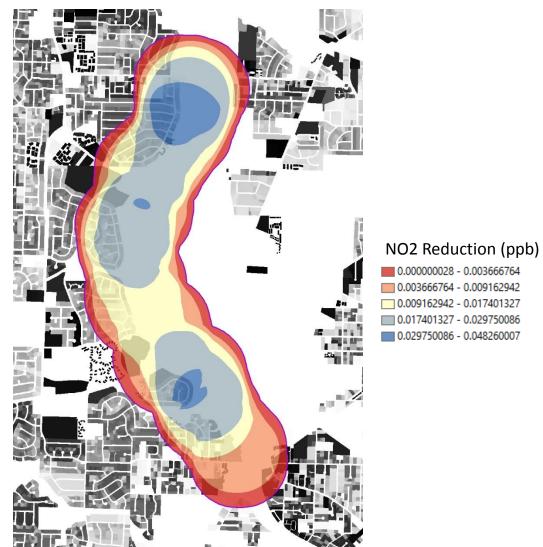
**Area of Influence** overlaying Dasymetric Population Map



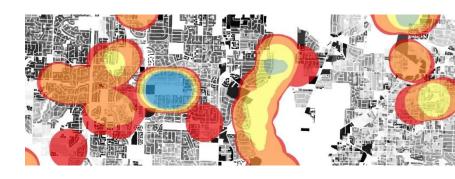
Total Population within Area of Interest:

**5739** 

**NO2ppb reduction data** overlaying Dasymetric Population Map



# The economic value of air quality



Plantings will generate >\$700,000 in health care savings over 35 years from the date of planting.

	Annual value at
Health Effect	tree maturity
Acute Respiratory Symptoms	\$3,502
Asthma Exacerbation, Missed School Days	\$4,243
Asthma Exacerbation, Nighttime Asthma	\$8,538
Asthma Exacerbation, One or More Symptoms	\$22,475
Emergency Room Visits, Asthma	\$39
HA, All Respiratory	\$1,889
Annual TOTAL	\$40,686

<sup>\*</sup>These numbers do not include reduced exposure to airborne particulates or toxics; Or the increased numbers of people benefitted through population growth

### An Oregon Action Framework for Health and the Outdoors

#### Let's talk more!

#### Cochran@willamettepartnership.org













